



Andy Parquette

UX & Visual Designer

✉ andrewparquette@gmail.com

☎ 410-300-7117

💻 andyparquette.com

EDUCATION

Northeastern University
Boston, MA
Bachelor of Arts in English | May 2011

General Assembly
Boston, MA
Visual Design | Oct 2018

School of the Museum of Fine Arts at Tufts University
Boston, MA
Visualizing Information | July 2019

Learn UI Design
Online course
UI Design | January-March 2020

HOBBIES

- Painting
- Writing
- Yoga
- Hiking
- Cooking
- Travel

Hello, I'm Andy! I'm a UX & Visual designer with over 9 years of experience. I've built a lot of my career working in agencies around Boston, with a foray to the product side for a year working at Anaqua, an IP management software company. I pride myself on building trust with my clients, solving their problems by empathizing with their users and marrying their needs with business requirements.

EXPERIENCE

Cantina Consulting | Boston, MA
Designer | Dec 2017-Jan 2021

- Worked with a consumer electronics company for a year and a half on the UX of several music apps currently in the market
- Worked with a large financial services company for a year and a half, digitizing an experience that helps customers apply for life insurance
- Developed "Siren", an app that uses technology to help prevent school shootings
- Created a new role/offering of product strategy for the agency with a small team internal team
- Collaborated with another designer to grow the content strategy practice for the agency
- Co-led an internal design Hive Mind for over a year where we fostered company collaboration and planned a weekly meeting to educate and inspire

Anaqua | Boston, MA
Snr. Designer | Jul 2016- Aug 2017

- Worked with clients via user interviews, surveys and workshops
- Recommended innovative ways to update the software's user experience
- Project manager for all projects, ensuring every member of the team (developers, product owners, etc.) had what they needed
- Primary resource/consultant to the product management team as well as the greater organization regarding design and user experience

Connective DX | Boston, MA
Designer | Feb 2014- Jul 2016

- Clients included: Wharton Executive Education, Mass Teachers Association, Clark University, and Spectrum Health
- Created user stories, sitemaps, wireframes, user personas, visual designs
- Led user interviews, client workshops and experience briefs

SKILLS & EXPERTISE

Adobe Creative Suite
Client Relationships
CMS
Content Strategy
Figma
Illustration
Information Architecture

Invision
Leadership
Microsoft Office
Milanote
Mural
Prototyping
Sketch

User Research
usertesting.com
userzoom
Visual Design
Whiteboarding
Wireframing
Writing